



SenseHub® Dairy

Youngstock

SenseHub Dairy Youngstock is the latest dairy monitoring innovation from MSD Animal Health that **monitors dairy calves and heifers for the first 12 months** - so you can establish optimal performance from the start of every cow's life.

SenseHub Dairy Youngstock **detects animals that may need attention, often before any clinical signs of disease become visible**, allowing you to focus your valuable time and resources.

It enables early intervention when required, to protect future productivity of your youngstock assets.

Farm with **more freedom**

Setting up your herd for long term success



Freedom is knowing that you're optimising performance from the start of every cow's life

SenseHub® Dairy Youngstock

The foundation for whole-life monitoring

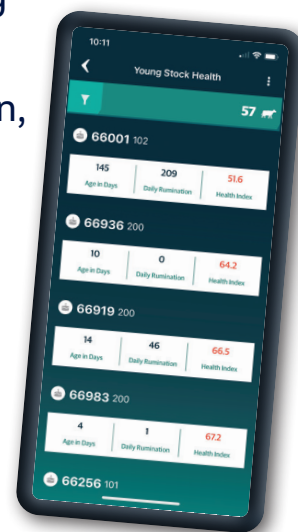
- Monitor your calves and heifers 24/7.
- Support long-term performance through earlier intervention.
- Help to develop more efficient workflows.
- Consistency no matter who in your team is raising your calves.



SenseHub Dairy Youngstock delivers actionable insights for calves and heifers that are less than 12 months old, helping to optimise the well-being of your youngstock.

With 24/7 monitoring letting you know which calves need attention, as well as a blinking LED light on the calf's monitoring ear tag for quick identification, SenseHub Dairy Youngstock makes it easy for you to prioritise the care of your youngstock and adjust your workflow to improve operations on your farm – in three steps:

1. Attach monitoring ear tag at birth or at weaning.
2. Monitor behavior in the SenseHub Dairy Youngstock system.
3. Identify calves and heifers requiring your attention.



Farm with **more freedom** through a deeper connection to your youngstock

Call **1300 138 247** or get in contact with your local **MSD Animal Health** representative to learn more

*For pre-weaned calves nipple fed.

This product is not intended to diagnose, treat, cure, or prevent any disease in animals. For the diagnosis, treatment, cure, or prevention of disease in animals, you should consult your veterinarian. The accuracy of the data collected and presented through this product is not intended to match that of medical devices or scientific measurement devices.

Copyright © 2025 Merck & Co., Inc., Rahway, NJ, USA and its affiliates. All rights reserved. AU-SHB-250400003